

NOTES:

LEVERAGING YOUR INTELLECTUAL PROPERTY WITH SELF-PUBLISHING

What is your intellectual property?, slide 7

List examples of your knowledge, processes, products or wisdom:

1.
2.
3.

Your Words of Wisdom... slide 9

What is your great idea?
Who wants to know about it?

Your Format... slide 14

What media format will you use?
Which stages can you do and which stages will you sub contract?

Your Plan... slide 17

What is your goal?
When is the publish date?
How much money will you make?
What will you do everyday to reach your goal?
What is your first step?

